



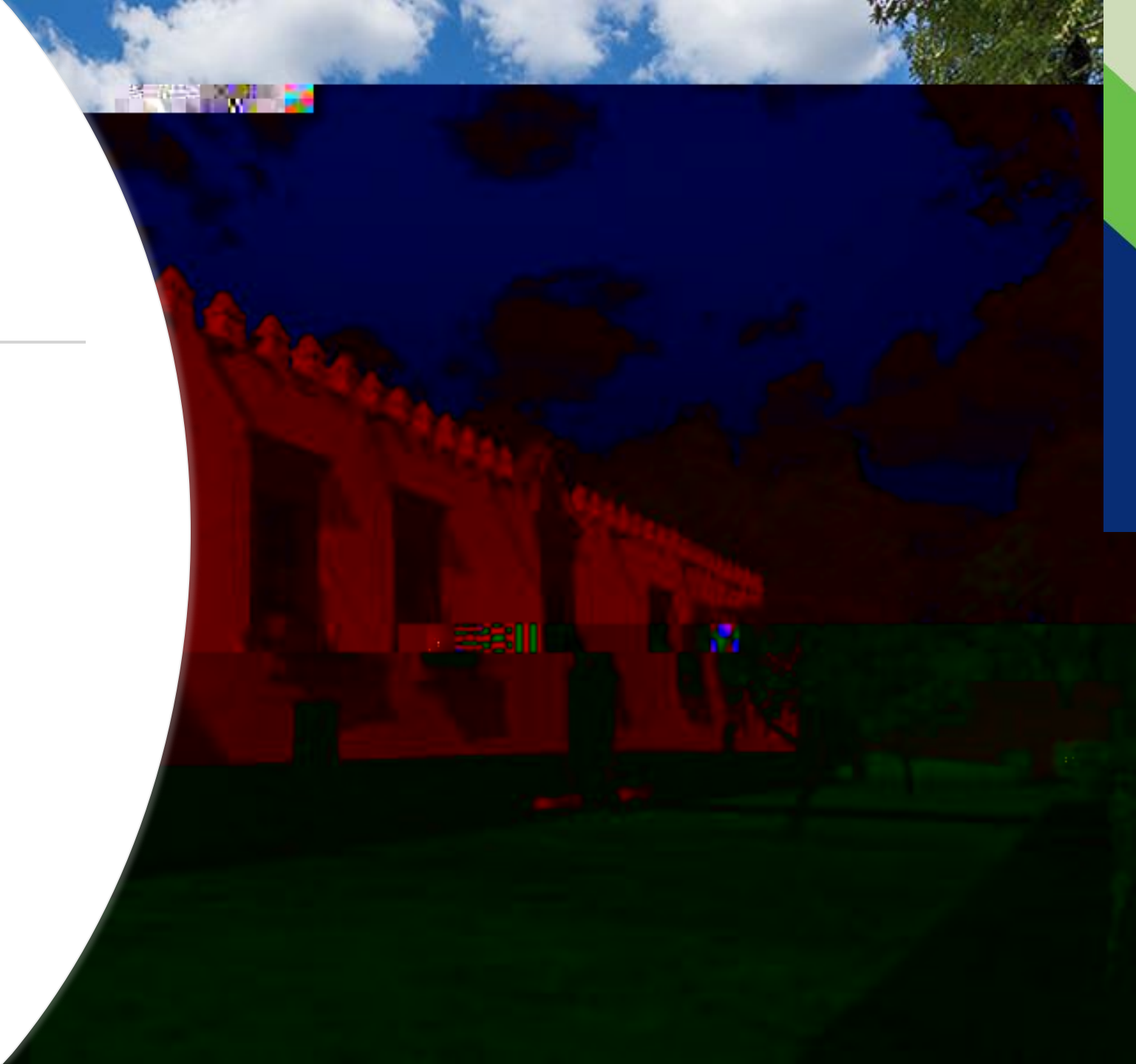
IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

DOING BUSINESS IN MEXICO 2024

March 11th - March 15th, 2024

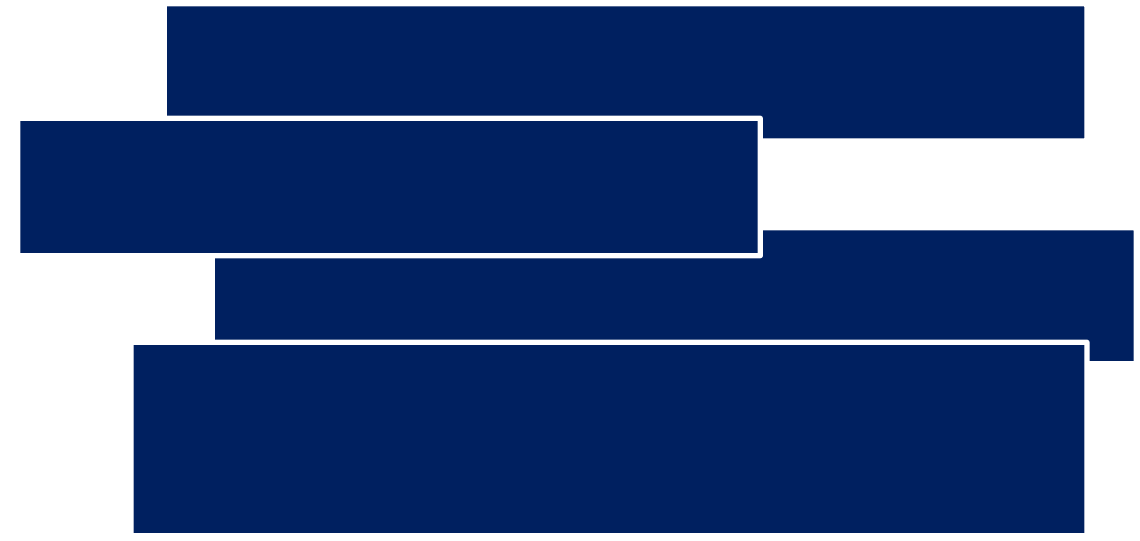


IPAIDE





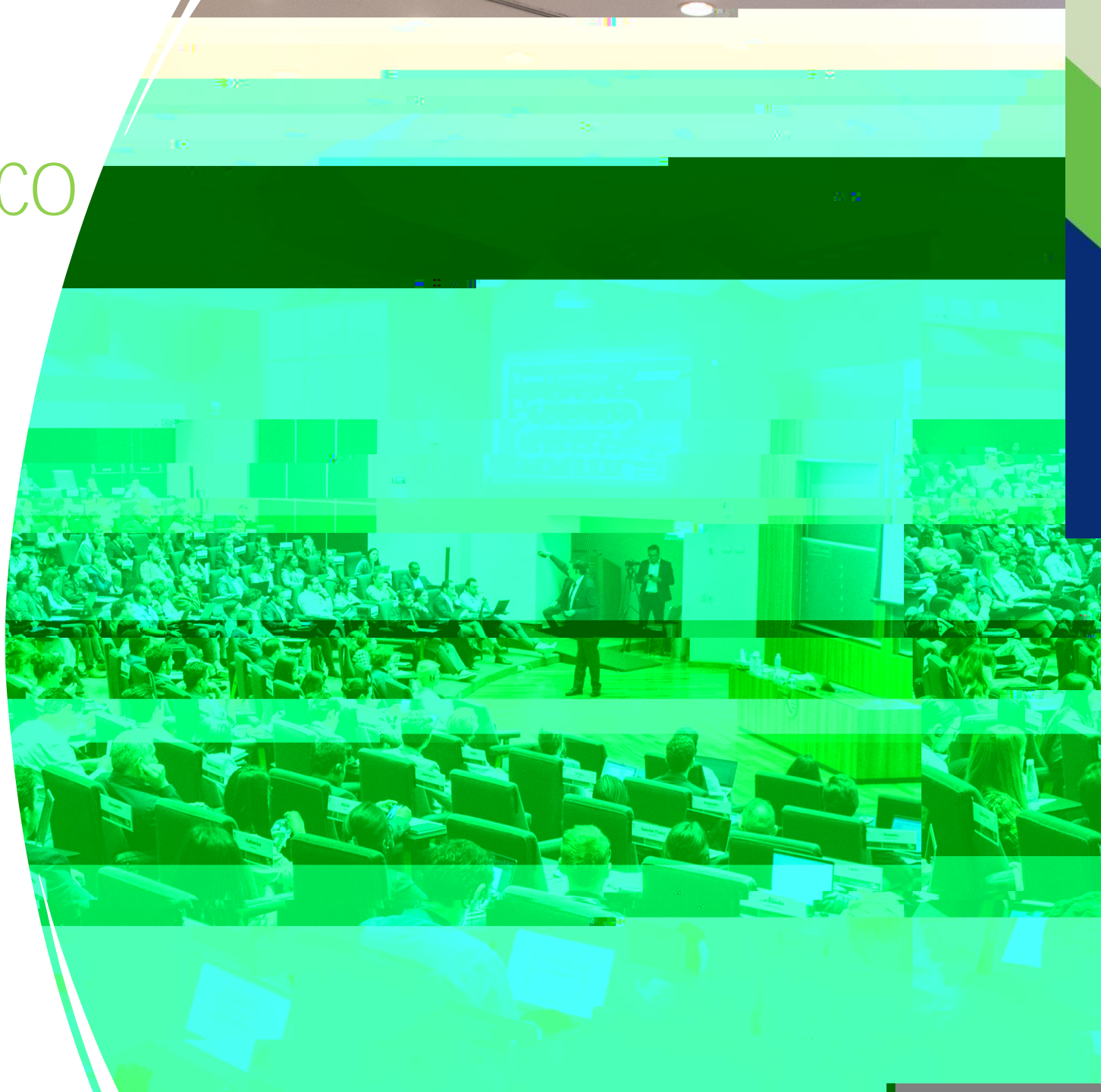
IPADE BUSINESS SCHOOL

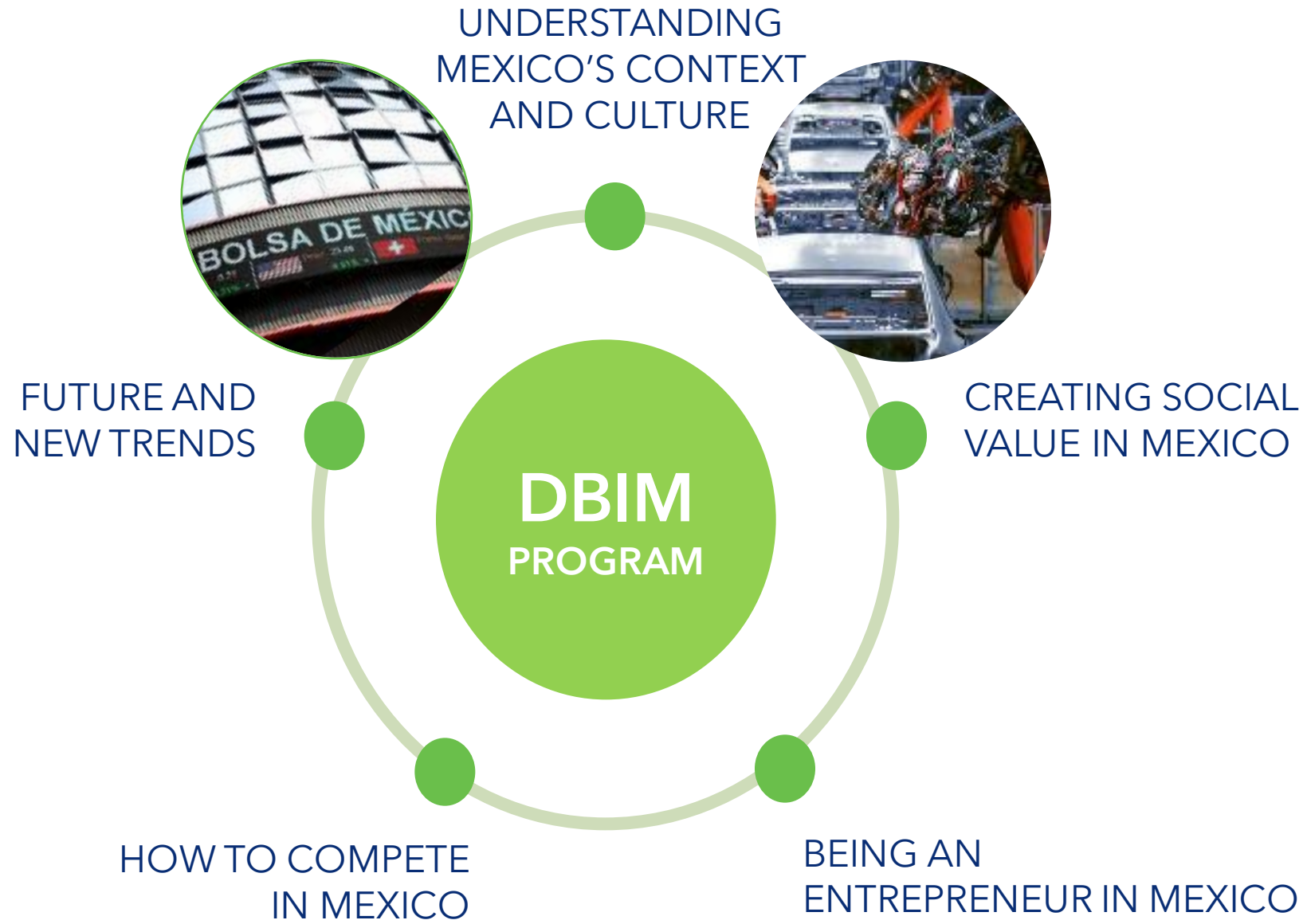






DOING BUSINESS IN MEXICO







STRUCTURE OF THE WEEK



5



6



3



1



1



SCHEDULE

WELCOME	SEMINAR INTRODUCTION	CONFERENCE BY BUSINESS LEADER	COMPANY VISIT	SESSION 5
CULTURAL MODULE	SESSION 1	SESSION 3		
	SESSION 2	SESSION 4	COMPANY VISIT AND CONFERENCE BY BUSINESS LEADER	CONFERENCE BY BUSINESS LEADER
	CONFERENCE BY BUSINESS LEADER	CONFERENCE BY BUSINESS LEADER		
		NETWORKING ACTIVITY	COMPANY VISIT AND CONFERENCE BY BUSINESS LEADER	



WORKLOAD

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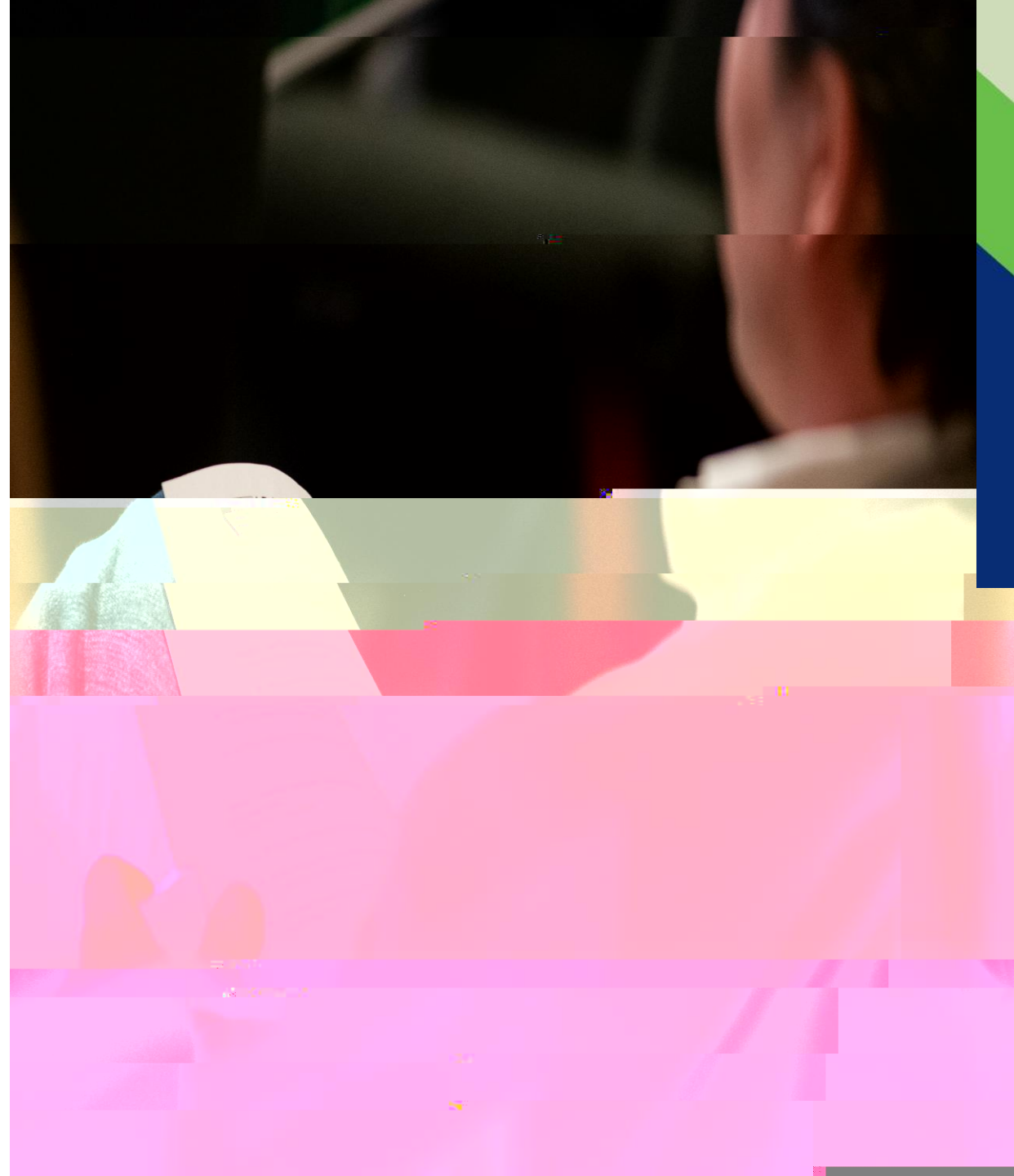
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Credits and contact hours



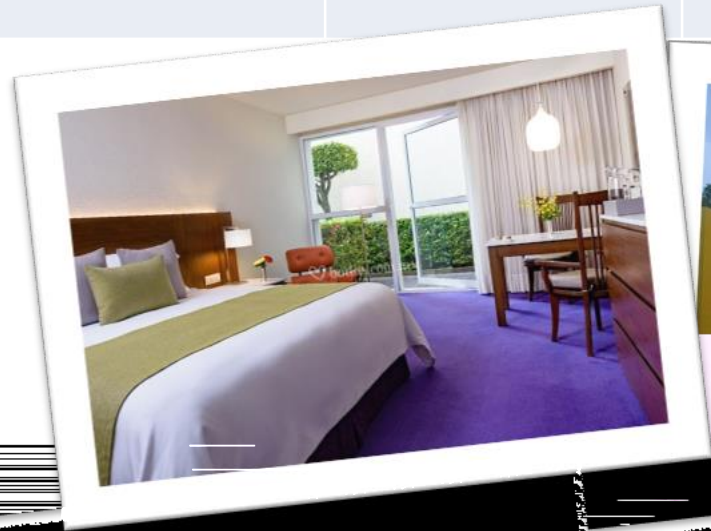
SEMINAR EVALUATION





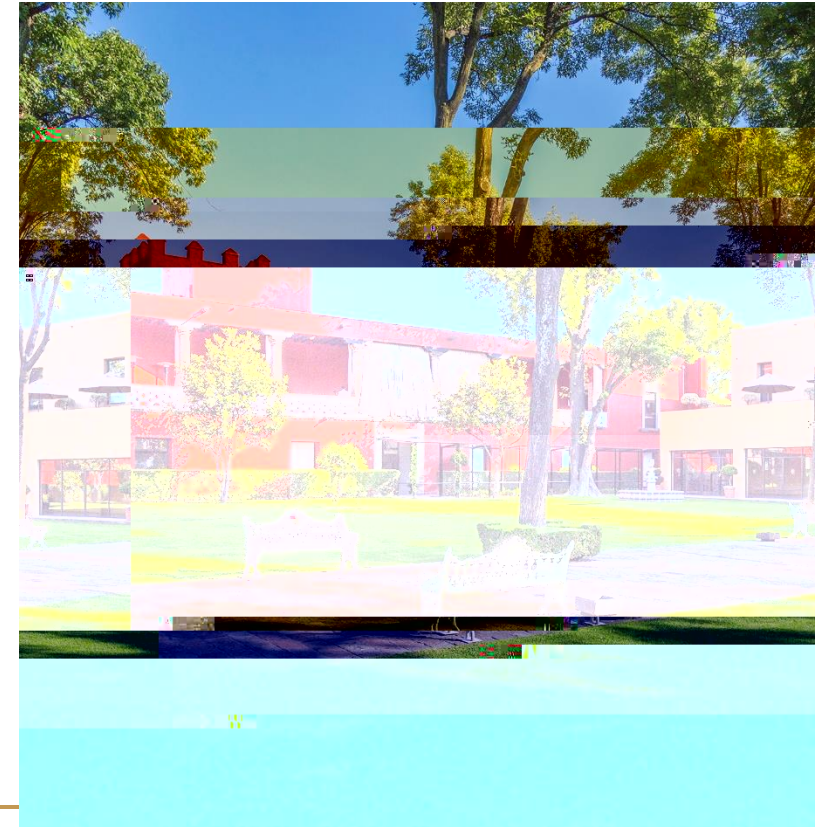
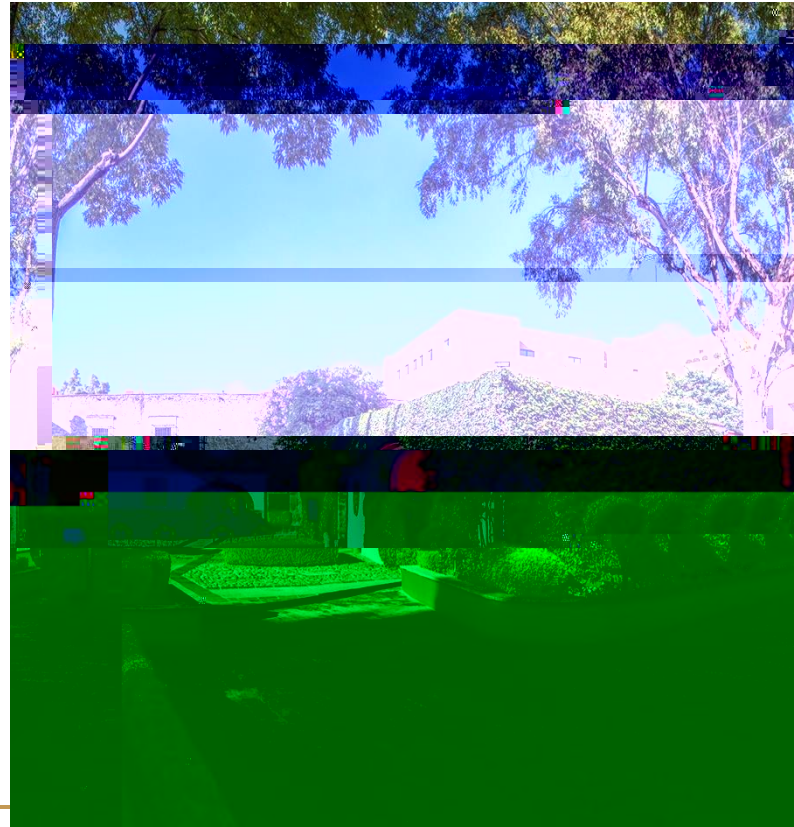
WEEK COSTS

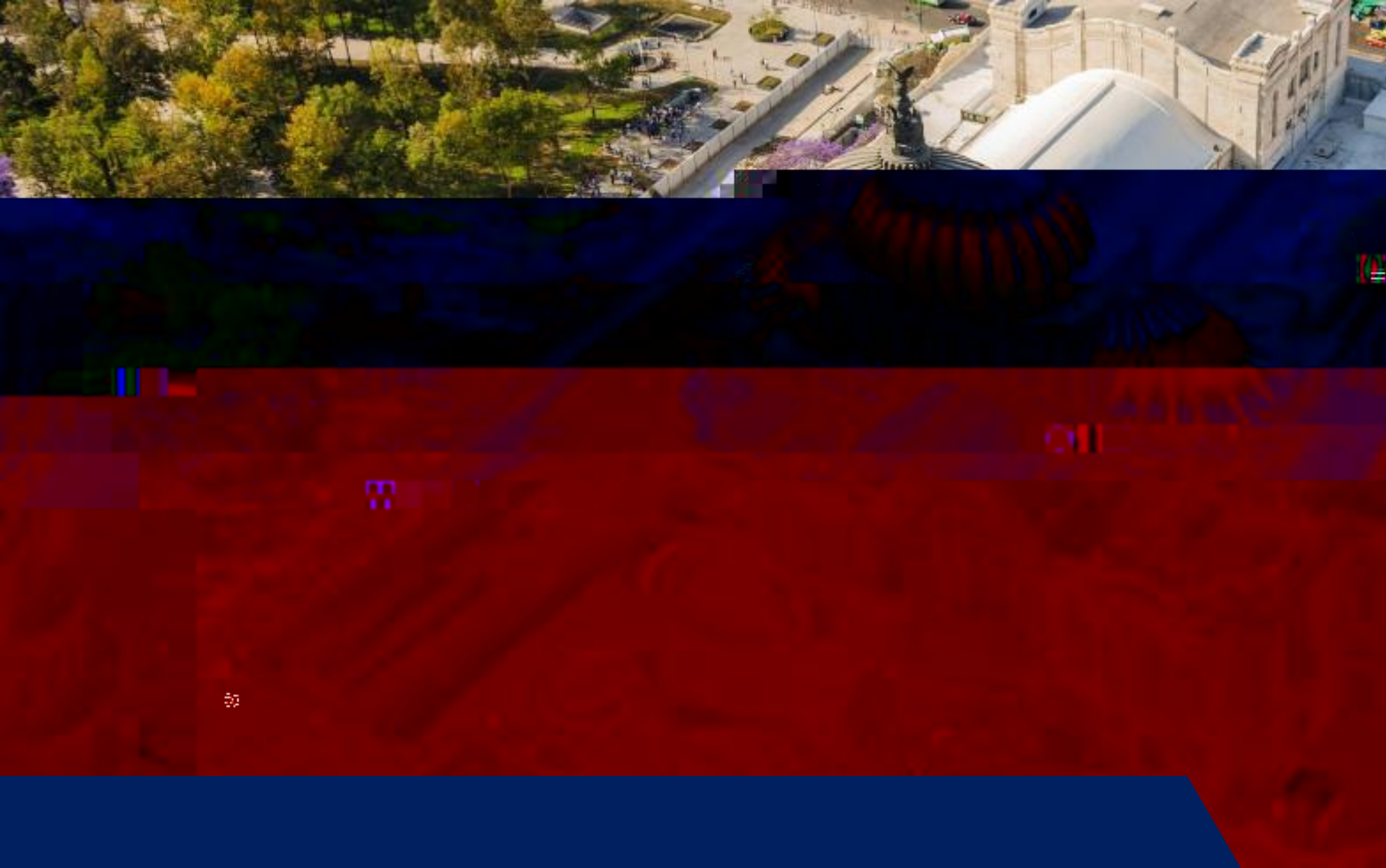
Not included expenses: Dinner, travel to Mexico, airport – hotel – airport transportation, additional nights





IPADE MEXICO CITY CAMPUS





DOING BUSINESS IN MEXICO

International Office Director

International Office Jr Manager

International Office Sr Manager
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